

**ARCADE STUDIOS – CLIENT BRIEFING FORM**

* COMPANY/ORGANISATION:
* CONTACT NAME:
* CONTACT EMAIL:
* CONTACT PHONE:

OBJECTIVE – A Brief outline of what your video is for: ­­­­­­­­­­­­­­­­­­­­­­­­­­­­

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TARGET AUDIENCE:

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DISTRIBUTION: Where will it be seen? On the web, youtube, TV conference any other place?

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VIDEO STYLE: What style, tone, or look and feel do you want it to be?

Do you have examples of other videos that are similar? Please include links.

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COMPLETION DATE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ANY OTHER COMMENTS:

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